All Access Mystery – Q4 2026

Want to spread the word about your All Access Mystery collection? Whether you're looking to promote enthralling standalones or a bingeworthy series, this marketing kit has everything you need to promote these no-wait mystery titles on social media.

List of Toolkit Items

Ready-to-use social graphics – These graphics highlight some of the great titles included in the All Access Mystery collection. Share on social media or in a newsletter.

Canva graphics – Customize the jacket covers in this Canva template to promote the titles of your choice. Tips on saving high-quality jacket cover images can also be found.

Suggested Copy – Use our social media copy and descriptive image text for your newsletter or social media posts.

Suggested Copy

Version 1

The only thing mysterious here is which book you'll pick first. These mysteries are available instantly. No holds. No waitlists. Start sleuthing today [at direct link] OR [in the mystery guide in the Libby app].

[include featured title list in descriptive image text]

Version 2

Crack the case without the wait. These page-turning mysteries are ready when you are [at direct link] OR [in the mystery guide in the Libby app].

[include featured title list in descriptive image text]

Descriptive Image Text

When posting on social media sites like Instagram, Facebook, and Threads, you can embed descriptive image text (also known as alt text) to support people with visual impairments. Use the text below to add descriptive image text to your social media posts.



A device with the ebook The Get by Dietrich Kalteis is centered over a deep red background. To its left is the jacket cover of Home Sweet Homicide by Craig Rice. To its right is the jacket cover of Cradle of the Deep by Dietrich Kalteis. At the top of the graphic in large white letters reads, "Mysteries you can solve right now." At the bottom of the graphic is the Libby logo, the Libby watermark and tagline, "The library reading app."

***Featured titles**: The Get by Dietrich Kalteis, Home Sweet Homicide by Craig Rice, Cradle of the Deep by Dietrich Kalteis*



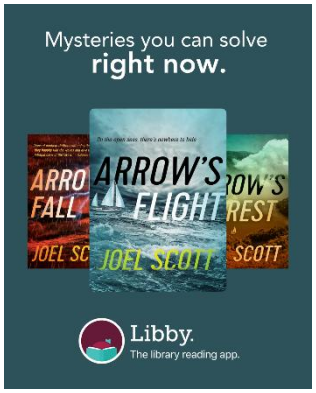
A device with the ebook Nobody From Somewhere by Dietrich Kalteis is centered over a burnt orange background. To its left is the jacket cover of A True Crime by Charlotte Barnes. To its right is the jacket cover of Fenian Street by Anne Emery. At the top of the graphic in large white letters reads, "Mysteries you can solve right now." At the bottom of the graphic is the Libby logo, the Libby watermark and tagline, "The library reading app."

Featured titles: *Nobody From Somewhere by Dietrich Kalteis, A True Crime by Charlotte Barnes, Fenian Street by Anne Emery*



A device with the ebook Cold Mourning by Brenda Chapman is centered over a dusty blue background. To its left is the jacket cover of Butterfly Kills by Brenda Chapman. To its right is the jacket cover of Tumbled Graves by Brenda Chapman. At the top of the graphic in large white letters reads, "Mysteries you can solve right now." At the bottom of the graphic is the Libby logo, the Libby watermark and tagline, "The library reading app."

Featured titles: *Cold Mourning by Brenda Chapman, Butterfly Kills by Brenda Chapman, Tumbled Graves by Brenda Chapman*



A device with the ebook Arrow's Flight by Joel Scott is centered over a blue-green background. To its left is the jacket cover of Arrow's Fall by Joel Scott. To its right is the jacket cover of Arrow's Rest by Joel Scott. At the top of the graphic in large white letters reads, "Mysteries you can solve right now." At the bottom of the graphic is the Libby logo, the Libby watermark and tagline, "The library reading app."

Featured titles: *Arrow's Flight by Joel Scott, Arrow's Fall by Joel Scott, Arrow's Rest by Joel Scott*

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